

**E85 Coalition Steering Committee Meeting**  
**January 17th, 2006 @ OEMC - 225 E. 16th Ave., Ste 650, Denver**  
**10am - 11:30am**

**Attendees:**

Ed Lewis, Senior Deputy Director, OEMC  
Rob Pearson, Program Manager, OEMC  
Megan Castle, Communications, OEMC  
Sara Graf, OEMC  
James Geist, Great Western Ethanol  
Gerry Harrow, Business Financial Manager, Weld County Garage  
Stacey Simms, Air Quality Manager, American Lung Association  
Roy Turner, Executive Vice President, CWPMA  
Troy Hill, Vice President, G.M., Hill Petroleum  
Liz Kaiser, Wholesale Representative, Sinclair Oil Corporation  
Steven McCannon, Program Manager, Regional Air Quality Council  
Clay Okabayashi, Fleet Account Executive Govt. Sales & Alt Fuel Vehicles  
Western Region, GM  
Dan Sanders, Front Range Energy LLC  
Terrance Kulesa, Pacific Ethanol, Inc.

Clay Okabayashi, Fleet Account Executive Govt. Sales & Alt. Fuel Vehicles for GM Western Region, gave a 45 minute presentation on GM's advanced propulsion strategy and the role of biofuels in the company. The strategy includes near term, mid term, and long term goals. Near term focused on incremental internal combustion engines, mid term on hybrid and long term focused on hydrogen fuel cells. Clay spoke of GM's overall strategy to reduce emissions and increase vehicle economy. Additionally, Clay discussed GM's marketing efforts.

Q & A discussion followed - Discussion of the importance of seeing all parties together to co-promote ethanol use. Clay spoke of GM's support in promoting and marketing E85 alongside dealers, suppliers, etc.

Ed spoke of envisioning big kick off event, media campaign, at a filling station close to dealership (Gerry's for example) in Denver metro area.

Ed reminded everyone to email their nominations for Chair or Co-Chair to head the steering committee to him. Also, email him any additions, issues, etc., to the goals and objectives previously listed for the E85 Coalition.

A point of conversation discussed within the committee was the operational standpoint of selling E85. State Oils sets the minimum guidelines for above ground tanks in the state. The City of Denver and the Denver Fire Departments make it virtually impossible to put an above ground fuel tank within the city limits as they are a home rule city and make their own rules. The set back requirements are by state oil rules as well and they pertain to above ground tanks, not underground tanks. With the tank type that State Oils now requires, the set back

limits are 50 feet from thoroughfares, property lines and buildings. If a site is up and running, removing the hard surface either concrete or asphalt and all the piping and potentially dewatering is much more expensive than putting in an above ground tank. Roy volunteered to discuss with Dick Piper from State Oils.

Next, conversation turned to the E85 placard project. The project involves providing E85 placards to all of the Flex Fuel vehicles in State Fleet. The placards will be put on the dashboard and be visible to driver so the driver knows he or she is driving a FFV. Stacey, from American Lung Assoc, is working on a spiral bound pamphlet to go in the glove box of the cars. The pamphlet will include maps, locations, and contact info. It will be easily changeable to allow for more stations to be added in the future. Once project is completed, Stacy and Sara will bring in examples of the final product to show steering committee.

James Geist, from Great Western Ethanol, volunteered to communicate with Steve Pederson from Monsanto to encourage him to give a presentation at a future E85 meeting.

The committee decided to come up with logo to express what the steering committee is, and will be discussed at the next meeting.

Next meeting will be held February 16th, 2006 from 10a.m. to 11:30 a.m. at OEMC. OEMC is located at 225 E. 16th Avenue, Ste. 650 in Denver. There will be a presentation from Rick with VeraSun/Ford.